

Privacy Policy

Effective Date: October 1, 2025 | **Valid Through:** October 1, 2027

Welcome to Dr. Zisman Endocrinology & Weight Loss (“we,” “our,” or “us”). This Privacy Policy explains how we collect, use, and protect personal information when you visit www.drzisman.com, contact our office, or purchase services or products offered under the Dr. Zisman brand.

1. Information We Collect

We may collect the following types of information:

A. Personal and Contact Information

- 1 Name, address, email address, and phone number.
- 2 Demographic details (e.g., age, gender) if voluntarily provided.

B. Health Information

Information you provide when completing patient forms, scheduling appointments, or communicating with our office (for example, medical history, symptoms, and other health-related details).

C. Transaction and Payment Information

Billing details, payment method, and purchase history (processed securely by third-party payment processors).

D. Website and Device Information

IP address, browser type, device identifiers, referring URLs, and website interaction data. We also use cookies and similar technologies to improve the user experience.

2. How We Use Your Information

1. Provide medical and wellness consultations, treatments, and follow-up care.
2. Process and fulfill product orders and payments.
3. Schedule and manage appointments.
4. Communicate with you about your care, our products, updates, and promotions.
5. Improve our website, products, and services.
6. Comply with legal and regulatory obligations.

3. HIPAA and Medical Information

If you are a patient of Dr. Zisman Endocrinology & Weight Loss, your medical information is protected under the Health Insurance Portability and Accountability Act (HIPAA). We provide a separate Notice of Privacy Practices that explains how your Protected Health Information (PHI) may be used and disclosed for treatment, payment, and healthcare operations. PHI is shared only as permitted under HIPAA or with your written authorization.

4. Sharing of Information

We do not sell, rent, or trade your personal information. We may share information only in limited circumstances:

1. With trusted vendors or service providers that assist with business operations (e.g., appointment scheduling platforms, web hosting, payment processors, email services).
2. With medical professionals and staff directly involved in your care.
3. When required by law, regulation, or court order.
4. To protect the rights, safety, or property of our patients, staff, or business.

5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to personalize and improve your browsing experience, analyze site traffic, and remember preferences. You may disable cookies in your browser settings; however, some website features may not function properly if cookies are disabled.

6. Data Security

We maintain administrative, technical, and physical safeguards to protect your information against unauthorized access, disclosure, alteration, and destruction. While we use reasonable safeguards, no internet or storage system can be guaranteed 100% secure.

7. Your Rights

Depending on applicable law, you may have rights including accessing and correcting personal information, requesting deletion of certain data (subject to medical record retention laws), requesting copies of medical records, and opting out of marketing communications. To exercise any of these rights, contact us using the information below.

8. Third-Party Links

Our site may contain links to third-party websites for convenience. We are not responsible for the privacy practices or content of those sites.

9. Children's Privacy

Our website, services, and products are intended for adults. We do not knowingly collect personal information from individuals under the age of 18.

10. Updates to This Policy

We may update this Privacy Policy periodically to reflect changes in our practices, legal requirements, or technology. Any updates will be posted on this page with a revised "Valid Through" date.

11. Contact Us

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7950 NW 53rd ST Suite 209 Doral FL 33166.
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Website: www.drzisman.com

This Privacy Policy is intended to provide general information about our privacy practices. It is not a contract and does not create legally enforceable rights.